

# Guildhelper.com

Online Advertising Rate Card



## Features:

[Guildhelper.com](http://Guildhelper.com) is the leading source of information for MMORPG guild creation, management, artwork, graphics and guides. Guildhelper's main demographics consist of hard core MMORPG gamers and enthusiasts from age 16-40 years old.

Guildhelper is the leading provider of customized graphical services to gamers subscribed to guild website portals such as GuildPortal, GuildLaunch and others similar sites. Guildhelper is also one of the leading provider for MMORPG customized artwork services and MMORPG guides. These clients have each spent hundreds of dollars for our graphics and artwork as well as MMORPG guides, templates, shirts, computers, games and website/domain purchases from our affiliate advertisers.

**We cater to a “niche” within the MMORPG niche population who are willing to spend top dollars for products that can increase their gaming experience.**

**Payment Options:** At this time, we only accept payments from Pay Pal and/or checks. Payment via Pay Pal should be made out to sales @guildhelper.com  
Payment via checks should be addressed to Doom Enterprises LLC

## Acceptable Advertisement

Any advertisement that is rated PG or G is acceptable although all advertisements are subject to approval by the staff of Guildhelper.com and Doom Enterprises LLC.

The following are examples of advertising that not acceptable

- Any advertisement that are considered offensive
- Any advertisement in direct competition with Guildhelper.com or its networks.

## Contact Us

If you have any questions, please contact us. We are happy to provide you more information.

[admin@guildhelper.com](mailto:admin@guildhelper.com)

## Fall-Winter 2007 Rates

Location	Monthly Price** (Flat Rate)
1	\$100 USD
2	\$75 USD
3	\$60 USD

\*Impressions vary as the traffic of Guildhelper.com has been increasing monthly. Numbers based on August 2007 data.

\*\*Price can be reduced for long term subscriptions (3 month, 6 month, 1 year).

### Advertisement Location

#### Location 1

Advertisement in location 1 will be seen on the top right corner on all Guildhelper.com pages. There is no rotation of banners so your purchase of this advertisement guarantees its display on every Guildhelper.com page view. Total Page views for Guildhelper.com (according to August 2007) was 111,995 with 41,199 unique visitors/IP.

Dimensions: 468 x 60

File Formats: GIF/JPEG

Cost: \$100 per month

#### Location 2

Advertisement in location 2 will be seen on the center right portion of the most popular Guildhelper.com pages. There is no rotation of banners so your purchase of this advertisement guarantees its display on these Guildhelper.com page view. The ad appears on the index page, all guild creation articles, team-player articles, management articles, media articles and guild pages.

Dimensions: 250 x 150

File Formats: GIF/JPEG

Cost: \$75 per month

#### Location 3

Advertisement in location 3 will be seen on the bottom area on all Guildhelper.com pages. There is no rotation of banners so your purchase of this advertisement guarantees its display on every Guildhelper.com page view. Total Page views for Guildhelper.com (according to August 2007) was 111,995 with 41,199 unique visitors/IP.

Dimensions: 468 x 60

File Formats: GIF/JPEG

Cost: \$60 per month

